

## **East Hollywood Business Improvement District**

### **ANNUAL BOARD MEETING**

Friday, January 27, 2012

#### **MINUTES**

Attending: David Ambroz, chair; Carlson, Koretz, Massachi, Reuveni, Shield, Swanson, Zaman, Zarrinnam

Staff: Gubler, Shahenian

#### Call to Order

Ambroz called the meeting to order at 3:04 p.m.

#### Public Comments

Ambroz called for public comments. There were none.

#### Board of Governors Election

The Board conducted a count of all ballots returned for the Board of Governor's election, with the top 5 candidates being appointed. The results for the top 5 are as follows:

Paul Carlson, LACC - 9 Votes

Carmen Apelgren, Braille Institute – 8 Votes

Michael Swanson, Hollywood Presbyterian Hospital, - 9 Votes

Ellen Zaman- Children's Hospital LA – 8 Votes

Jeff Zarrinnam- Hollywood Hotel – 9 Votes

#### Officer Elections

The Board held officer elections.

Chairman:

Motion by Koertz, seconded by Massachi to appoint Zarrinnam as the 2012 Chairman.  
Carried.

Vice Chairman:

Motion by Zarrinnam, seconded by Zaman to appoint Massachi as Vice Chair.  
Carried.

Treasurer:

Motion by Swanson, seconded by Zaman to appoint Reuveni as Treasurer.  
Carried.

Secretary:

Motion by Reuveni. Seconded by Zarrinam to appoint Swanson as Secretary. Carried.

#### Minutes

Massachi moved and Swanson seconded approval of the minutes from January 27, 2012. Motion passed (MSP)

#### Children's Hospital

Rod Hanners, COO for Children's Hospital, welcomed the BID Board to the hospital. He thanked the BID for its work with the lamp posts and with planting trees. He noted the new hospital has 317 licensed beds as opposed to 286 before and double the square footage. The new hospital is more family centered and includes mostly private rooms.

#### Cleaning Contract

It was noted that there was no representative from HBT to give a report.

#### Budget Committee Report

Massachi reported that the committee had met, but that it did not have any recommendations yet.

#### Brown Act Briefing

Miranda Paster thanked Jeff Zarrinam and Harvey Shield for attending the briefing held last week on the Brown Act. She reviewed a few key points for the BID.

In order to meet Brown Act requirements, notices must be posted at least 72 hours in advance of meetings with the agenda. Meetings need to be held in a location where the public can have access and needs to be held within the BID boundaries.

Committees are required to have 24 hours notice of their meetings.

Emergency meetings can be called, but there must be a real emergency. The BID board can adjourn to a closed session only with proper grounds. The board must go out of the closed session to announce the results of the deliberations within the closed session. Grounds for a closed session include contract negotiations, bids for services, or salary issues.

Time limits for public comment must be consistent.

If five members (a majority) of the board meet on anything then the meeting must be noticed.

Teleconferencing can be legal, but it must be posted on the agenda where the teleconferencing is originating and the meeting must be accessible to the public. It would be necessary to list everyone's site for public access.

Anyone calling in to a meeting can only be an observer and cannot vote. They are not part of the quorum.

The Public Records Act requires that BID records are open to the public, except for personal information such as a person's social security number or home address.

#### L.A. City College

Carlson reported that the college is improving Vermont Avenue up to Santa Monica Blvd. and is using about \$4-million in federal money. It was suggested that at a future meeting he brief the board on the college's expansion project. He said he would like to host the BID board in August when the new student union building is completed.

#### Carmen Appelgren Retirement

Gubler reported that Carmen Appelgren has announced her retirement. It will be necessary to replace her on the board. Chamber staff is to contact Braille Institute to inquire if they have someone else they would like to suggest to take her place.

#### New Convenience Store

Massachi said that he is working to add a new convenience store to his service station, for which he needs a license. The neighborhood council is not in support. He has hired Scott Campbell as his expeditor. It was agreed to schedule a presentation by Jacques at the next meeting on the proposed project.

The next meeting was set for Monday, April 9<sup>th</sup>, at 3 p.m. There being no further business, the meeting adjourned.